



GREEN GOOD DESIGN AWARD

2022

CONGA Pouf

Sartory Design
DESIGNERS

Softline A/S.
MANUFACTURER

THE CHICAGO ATHENAEUM
MUSEUM OF ARCHITECTURE AND DESIGN



The Chicago Athenaeum / Europe

May 20th, 2022

Pernille Lyng
SOFTLINE A/S
Kidnakken 5
Maribo 4930
Denmark

Dear Pernille Lyng:

The European Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum: Museum of Architecture and Design are pleased to announce that your firm has won a 2022 Green GOOD DESIGN® Award for the following:

• CONGA

Architecture, landscape architecture, urban planning projects, product, packaging, and graphic designs from over 30 nations were awarded with Green GOOD DESIGN 2022, representing the world's most important manufacturers and design firms and leading FORTUNE 500 corporations that are forwarding a new emphasis on a more sustainable design and environment worldwide.

This is the 14th year our institutions have developed this very specialized edition of the original GOOD DESIGN program, which was founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames.

Green GOOD DESIGN® identifies and emphasizes the world's most important examples of sustainable design and to develop a public awareness program to the general public about which global companies are doing the best job ecological and sustainable design for our world environments.

The original GOOD DESIGN founded in Chicago in 1950 program remains the oldest and most important Awards Program worldwide.

For 2022, Green GOOD DESIGN, we received hundreds of submissions from around the world. Members of The European Center's International Advisory Committee—worldwide leaders in the design industry—served as the jury and selected over 160 new products, programs, people, environmental planning, and architecture as outstanding examples of Green Design from 30 nations.

All Awards are in the process of being posted at the European Centre's website at www.europeanarch.eu.

You may announce the 2022 Green GOOD DESIGN Awards in your press, promotion, and marketing materials.

The Chicago Athenaeum allows the use of the GOOD DESIGN® Green Logo on your website or for your marketing, literature, advertising, and promotional materials by entering into an exclusive licensing agreement with the Museum. Please see attached.

The world's most prominent manufacturers and FORTUNE 500 companies utilize the Museum's GOOD DESIGN logo as a "seal of approval" that their products have meet the industry's highest standard for Design Excellence.

Please see attached License Form or for more details, contact The European Centre at fachanan@europeanarch.eu.

The actual GREEN GOOD DESIGN Award Certificate is being sent to the firm that submitted the project.

All products, graphics, and architecture and urban planning are published in the GOOD DESIGN 2021 Year Book. (Please see attached book order form.)

If you would like to receive a copy of the Green Good Design 2022 catalogue, please fill out the attached form and return it to our Museum in Athens, Greece to the attention of Ms. Konstadina Geladaki at konstadina@europeanarch.eu.

Again, congratulations on receiving the Museum's prestigious Green GOOD DESIGN Award for 2022.

The deadline for the 2022 GOOD DESIGN Awards is June 1, 2022.

The deadline for the 2023 Green GOOD DESIGN program is January 15, 2023.

If you have any questions, contact Jennifer Nyholm, Director of Marketing/Administration at The Chicago Athenaeum: +815/777-4444 or FAX+ 815/777-2471 or by email at jennifer@chicagoathenaeum.org.

Sincerely yours,

Kieran Conlon
Executive Director
THE CHICAGO ATHENAEUM

ATTACHMENT DOWNLOAD:

<https://www.dropbox.com/scl/fo/x64zlfhsgru4s9nvzwqb/h?dl=0&rlkey=3x8uavpdno56ryzpb16koi85j>